

Licence holder

What does it mean?

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Licence holder - what does it mean?

This guidance is aimed at licence holders with a licence from the Danish Gambling Authority to install and operate gaming machines in gambling arcades or restaurants.

The guide covers the most general rules that you must comply with as a licence holder.

We recommend that you keep yourself informed on the Danish Gambling Authority's website, which is regularly updated with the newest practice and guidance. On the website, the Danish Gambling Authority's guides on many relevant subjects are available, for example, a guide on the duty of disclosure in connection with marketing of gambling.

Do you have any questions?

You can find more information about the rules on gaming machines and managers of gambling arcades with gaming machines on spillemyndigheden.dk/en/gaming-machines. If you have further questions, please call the Danish Gambling Authority on +45 72 38 79 13.

New licence holder



1.1 The validity of the licence for the individual gambling premises

A licence to install and operate gaming machines applies for a limited period of time. It appears from the licence for how long the licence is valid.

The licence no longer applies if it has not been used within the first 12 months after the licence has been issued by the Danish Gambling Authority, counted from the start date of the licence.

This also applies if gambling is not offered in a continuous period of more than 6 months unless the gambling activities are seasonal.

A licence to offer gambling on gaming machines in a restaurant, café or bar is annulled if the restaurant's alcohol licence is revoked or no longer applies.

Deregistration

If you want to deregister one or more of your gambling premises, you must notify the Danish Gambling Authority. The form for deregistration (6-02) is available on our website spillemyndigheden.dk/en/gaming-machines.

1.2 Registration and payment of duties on winnings

Your business must be registered for duties on gaming machines and annual fees at the Danish Tax Agency. You must register your business no later than four weeks after the start date of the licence.

You must use registration form no. 29.037, which is available on our website spillemyndigheden.dk/en/gaming-machines under "When you have obtained a licence". If you have any questions about registration or payment of duties on winnings, you must contact the Danish Tax Agency on +45 72 22 18 18.

If you are already registered for duties on gaming machines and annual fees, the registration continues and you do not need to renew your registration unless there is an expansion of the gambling business, for example, from a restaurant to also operating gaming machines in a gambling arcade or vice versa.

1.3 Requirements for installing gaming machines

Before a gaming machine can be installed, it must be inspected and sealed by an approved testing house.

The gaming machine must also be connected to the Danish Gambling Authority's monitoring system via a technical installation and send game data to the Danish Gambling Authority. The technical installation used to connect the gaming machines to the monitoring system must be on all day and once every 24 hours, it must send necessary data on the games played on the gaming machines to the monitoring system via the main number stated in the licence.

If a gaming machine is updated, it must be done in cooperation with an approved testing house. The testing house performs the update and inspects and seals the updated gaming machine.

You can read more about the requirements for gaming machines in our legal guide on our website.

1.4 Fees

From 1 January 2025, the Danish Gambling Authority collects an annual fee based on the previous year's gross gaming revenue (GGR). The fee must be paid before the end of January.

New licence holders are charged a fee based on the budgeted GGR for the first calendar year when the licence becomes effective. The fee is to be paid 1 month after the licence has become effective and subsequently, the fee must be paid annually before the end of January.

If the realised gross gaming revenue exceeds the basis on which the fee was paid, an amount equalling the difference between the paid fee and the actual fee will be charged. If the realised gross gaming revenue for a calendar year is lower than the basis of the fee paid, an amount equalling the difference between the paid fee and the actual fee will be paid back.

The Danish Gambling Authority is responsible for assessing and collecting the fee.

1.5 Visible information

At the entrance to a gambling arcade and in close connection to gaming machines installed in restaurants, it must be easily visible to the player that people under 18 cannot access the gambling arcade or gamble with the gaming machines. The signage must also include a reference to the Danish Gambling Authority's helpline on responsible gambling (StopSpillet).

In addition, the Danish Gambling Authority's label must be used at the entrance to a gambling arcade and in close connection to gaming machines installed at restaurants. The Danish Gambling Authority's label must be easily visible to players and the text on the label must be readable.

1.6 Marketing of gambling in a gambling arcade or a restaurant

When gambling products are marketed in a shop, the following information must be given in immediate connection to the marketing material:

- · Age limit of the game.
- The Danish Gambling Authority's helpline on responsible gambling (StopSpillet).
- The option of self-exclusion with ROFUS (Register of self-excluded players). You only
 need to refer to ROFUS if the marketing is about land-based betting, online betting, online
 casino or land-based casino.

The Danish Gambling Authority's label must also be used. The Danish Gambling Authority's label must be easily visible to the player.

Please note the rules in the Gambling Act, which say that marketing of gambling must present the chance of winning in a correct and balanced manner so that it does not create the impression that the chance of winning is greater than it really is. It is the licence holder who is responsible for complying with the rules.

Read more about marketing of gambling on spillemyndigheden.dk/en.

